

# Investor Presentation

Toronto Roadshow in collaboration with RBC March 8, 2023



#### Caution Regarding Forward Looking Statements

Certain information included in this document is forward-looking and is subject to important risks and uncertainties. The results or events predicted in these statements may differ materially from actual results or events. Such statements are generally accompanied by words such as "intend", "anticipate", "believe", "estimate", "expect" or similar statements. Factors which could cause results or events to differ from current expectations include, among other things: the impact of price competition; scarce number of qualified professionals; the impact of rapid technological and market change; loss of business or credit risk with major customers; technical risks on fixed price projects; general industry and market conditions and growth rates; international growth and global economic conditions, and including currency exchange rate fluctuations; and the impact of consolidations in the business services industry. For additional information with respect to certain of these and other factors, please see the Company's most recent annual report and other reports filed by Calian with the Ontario Securities Commission. Calian disclaims any intention or obligation to update or revise any forwardlooking statements, whether as a result of new information, future events or otherwise. No assurance can be given that actual results, performance or achievement expressed in, or implied by, forwardlooking statements within this disclosure will occur, or if they do, that any benefits may be derived from them.



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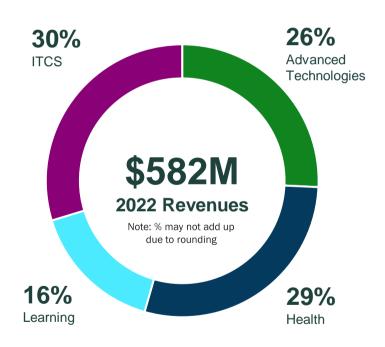


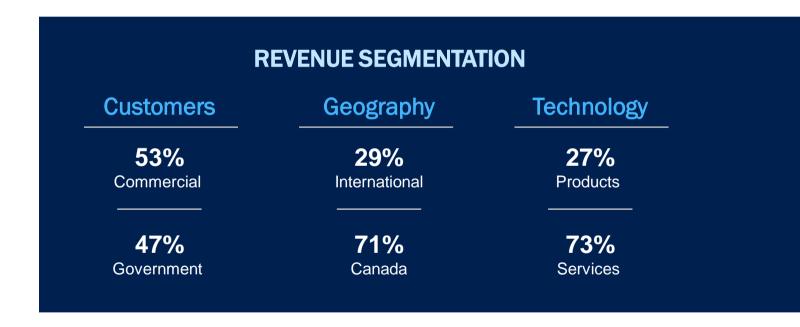
#### Calian - FY22 Snapshot

**40 years**History

**4,500** Workforce

Ottawa Head Office \$649M Market Cap CGY





Note: Data as at September 30, 2022



#### Four-Piston Engine



**\$173M** 2022 Revenues

- On-demand Talent & Government Solutions
- IT Solution Provider
- XaaS and Cyber MDR



**\$167M** 2022 Revenues

- Healthcare Professional Services
- Pharmaceutical Industry Solutions
- In-store Health Clinics



**\$150M** 2022 Revenues

- Space
- Defence
- Terrestrial



**\$92M** 2022 Revenues

- · Domestic Defence
- Global Defence
- Commercial



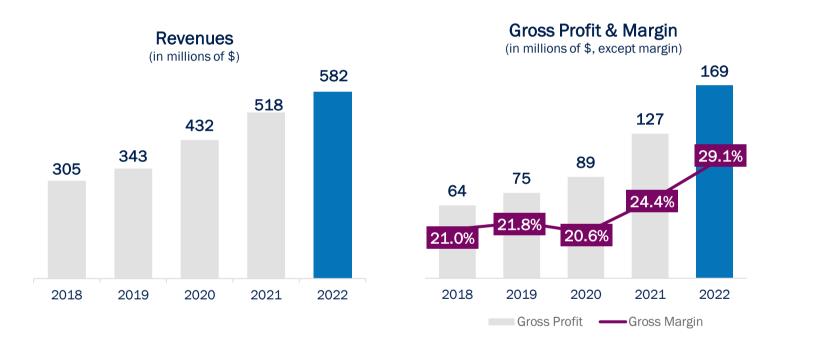
#### Four Pillars of Growth

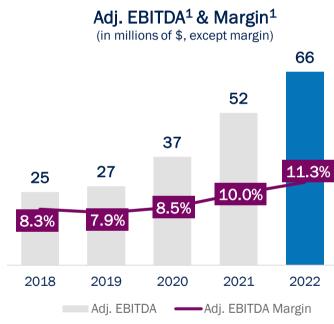


Revenue Objective: \$1 Billion



#### Growing Revenues, Profitability and Margins

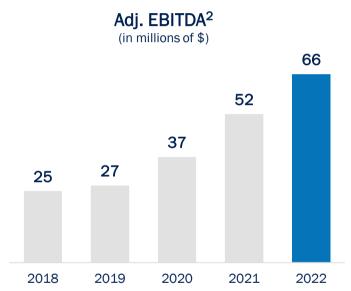




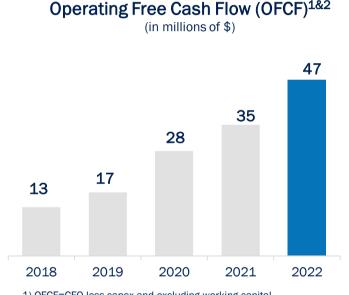
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#### Generating Increasing Operating FCF

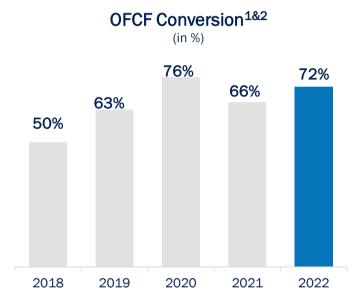












- 1) OFCF Conversion = OFCF divided by adjusted EBITDA
- 2) This is a non-GAAP measure. Please refer to the MD&A.

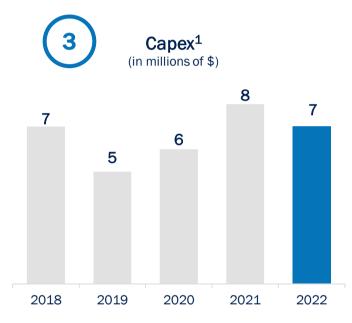




#### Deploying Capital to Maximize Shareholder Return



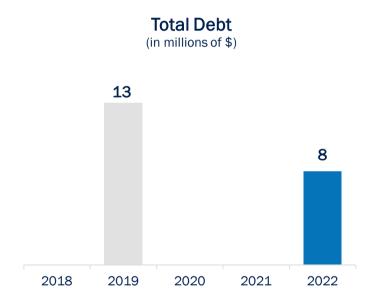


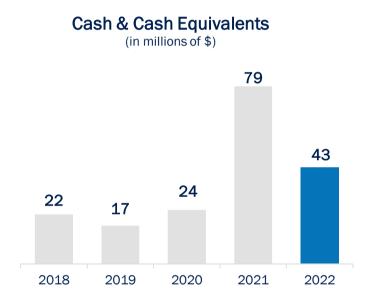


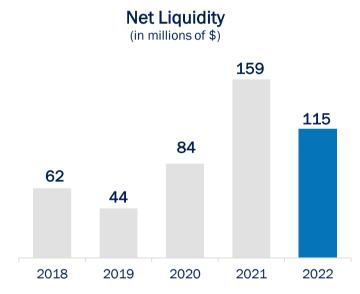
1) Capex = Equipment and application software + Capitalized R&D



## Maintaining a Strong Balance Sheet







1) Net Liquidity= Unused portion of credit line + cash & cash equivalents



#### Capital Market Profile

Note: Data as at December 31, 2022



Strong share price appreciation over the past 3 years





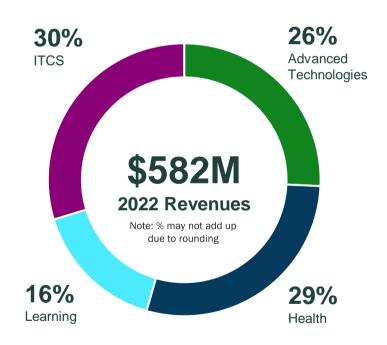
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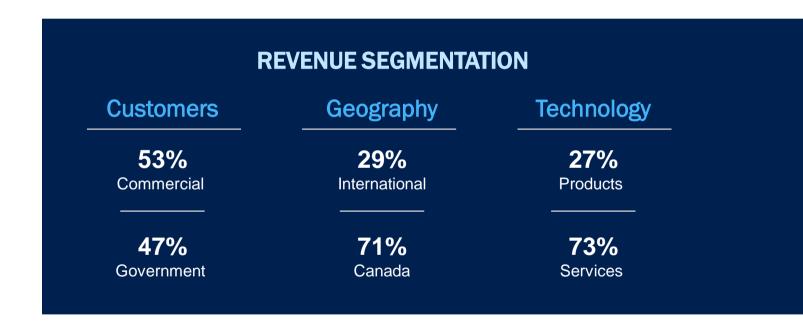
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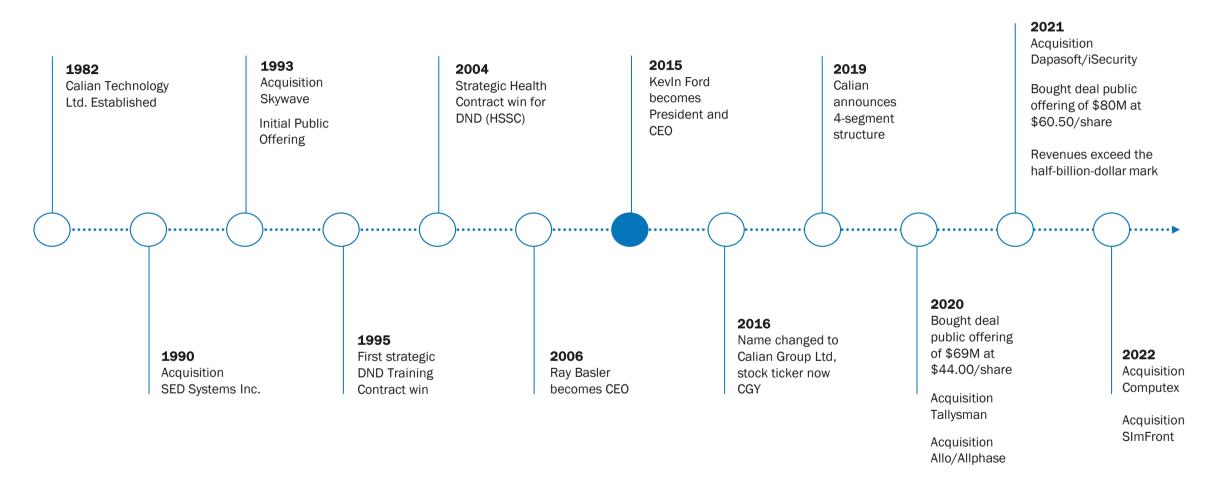




Note: Data as at September 30, 2022



## Key Milestones in 40-Year History



Transforming from a conservative dividend company to a growing technology company



## Senior Leadership Team



**Kevin Ford** CEO



Patrick Houston
CFO & Corporate Secretary



Michele Bedford CCO



Sean Hamer CTO



Sue Ivay CHRO



Michael Muldner CIO



Patrick Thera
Advanced Technologies



Gordon McDonald
Health (Outgoing)



Derek Clark
Health (Incoming)



Sacha Gera
IT & Cyber Solutions



**Don Whitty** Learning





#### Four-Piston Engine



**\$173M** 2022 Revenues

- On-demand Talent & Government Solutions
- IT Solution Provider
- XaaS and Cyber MDR



**\$167M** 2022 Revenues

- Healthcare Professional Services
- Pharmaceutical Industry Solutions
- In-store Health Clinics



**\$150M** 2022 Revenues

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- Terrestrial

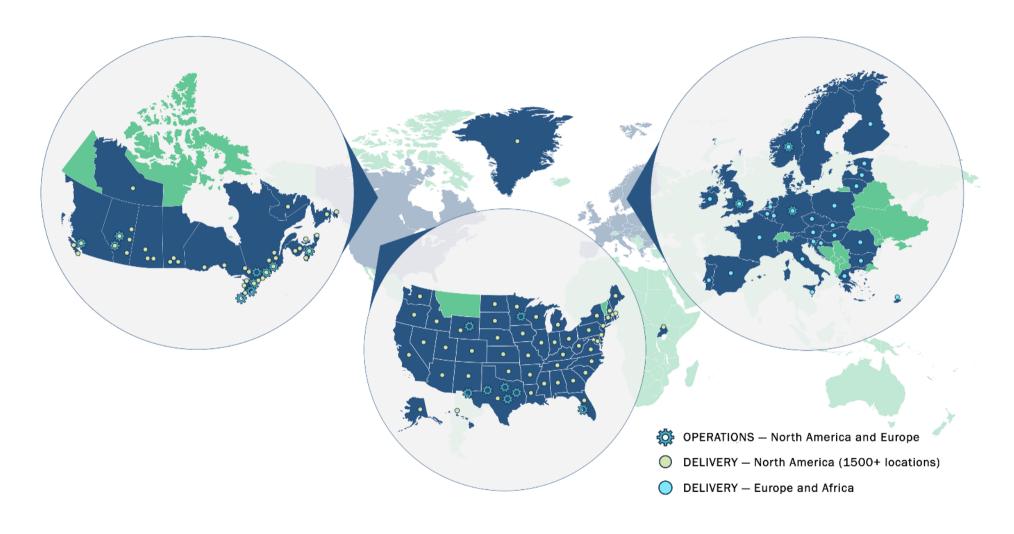


**\$92M** 2022 Revenues

- · Domestic Defence
- Global Defence
- Commercial



## **Global Footprint**



Our four-piston engine is gaining a growing global footprint



#### Recent News

- Feb. 24/23 Calian recognized as an Elite 150 on CRN's Managed Service Provider (MSP) 500 list for 2023 (ITCS)
- Feb. 10/23 Calian achieves new Microsoft Solutions Partner Designations for Data and AI, Digital and App Innovation and Modern Work (ITCS)
- Feb. 10/23 Calian announces appointment of Darrell Wellington to Tallysman leadership team (Advanced Tech)
- Feb. 9/23 Calian announces the appointment of new President of Calian Health (Health)
- Jan. 31/23 iSecurity, a Calian company, achieves SOC 2 Type II Compliance (ITCS)





#### Capital Market Profile



Strong share price appreciation over the past 3 years



## Inaugural ESG Report

<b>Dur Mission</b> Ve help the world communicate, innovate, learn and lead safe and healthy lives – today and tomorrow											
Our ESG Vision Collaboration to Advance Resilience Excellence and Sustainability (Calian CARES)											
Environmental	We understand the significant impacts of climate change on businesses and communities.	Climate Change	Environmental Protection  12 strong activities and activities activities and activities activities activities and activities activitit								
Social	We recognize we have obligations to our people, our stakeholders and the communities in which we work.	Our People 3 settlement	Diversity, Equity & Inclusion  5 (State of the Control of the Cont	Indigenous Engagement  3 sessions	Community Resilience  3 MONTHURN	Innovation (Advancing STEM)					
Governance	We are committed to ethical business practices and transparent reporting.	GovernanceStructure	ReportingStandards	Enterprise Risk Management	Client Requirements	Policies, Certifications and Processes					





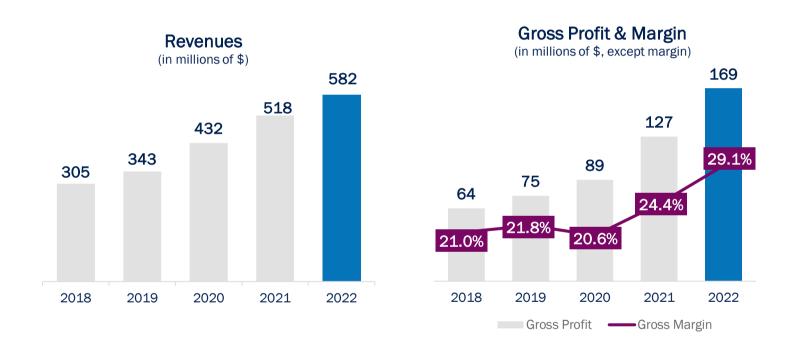
#### Four Pillars of Growth

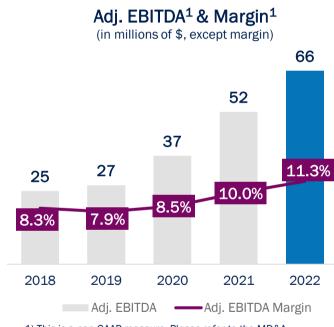


Revenue Objective: \$1 Billion



#### Growing Revenues, Profitability and Margins





1) This is a non-GAAP measure. Please refer to the MD&A.

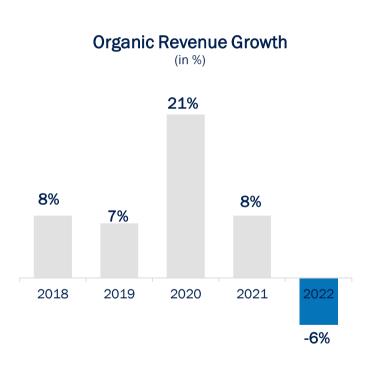


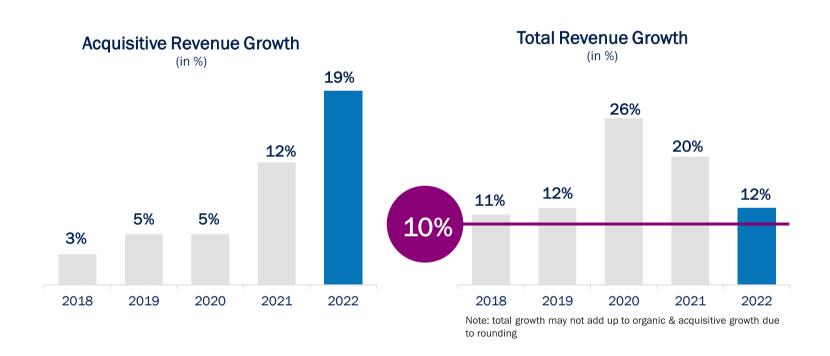
#### Diversifying Revenue Streams





#### Surpassing 10% Annual Revenue Growth Objective

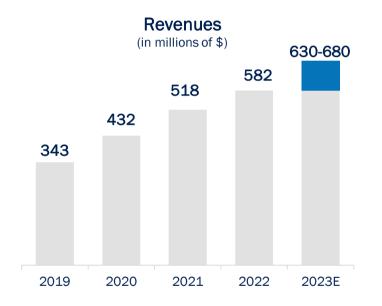


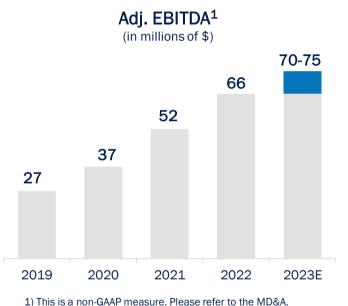


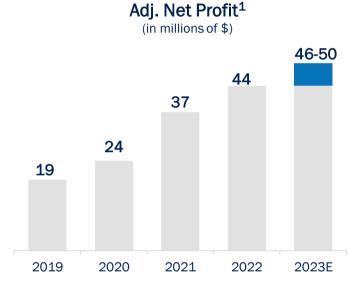




#### Delivering on Guidance



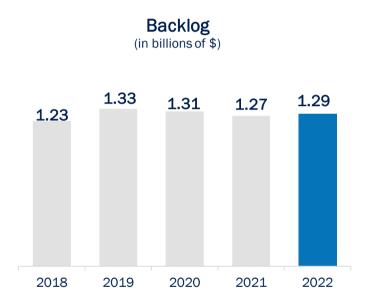




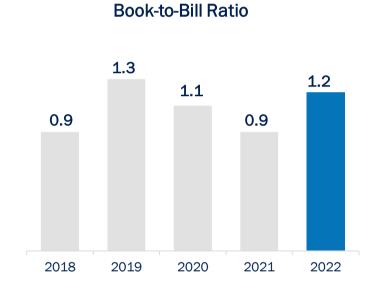
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#### **Driving Future Revenues**









## Reaching \$1 Billion of Revenues

## Continue to deliver double digit growth

- Strong FCF
- Increasing margins
- Growing into new customers

>\$800 Million

#### Leverage high growth opportunities

- Enhanced cross selling
- Larger M&A deals
- Focus on high organic growth assets

>\$1 Billion

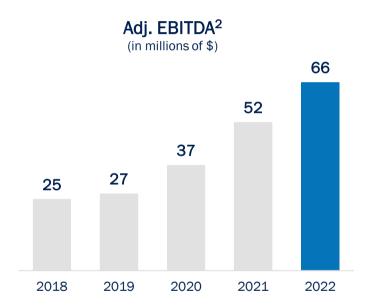
**Today** 

Run Rate - End FY25

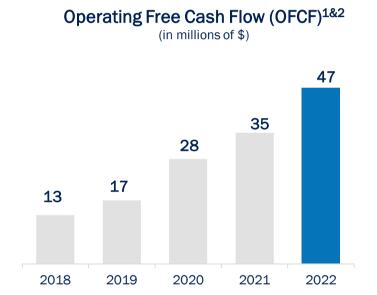




#### Generating Increasing Operating FCF

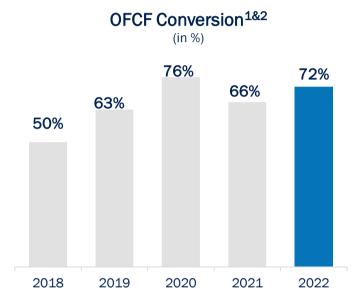








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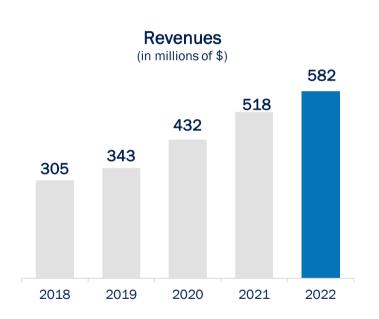


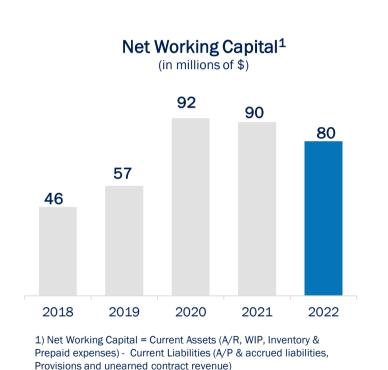
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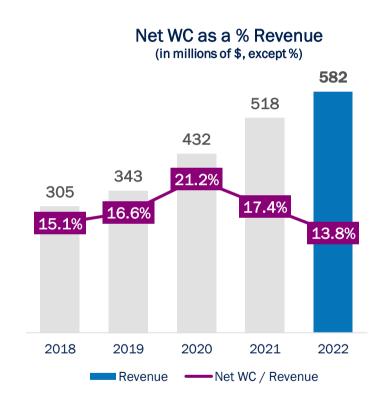




#### Managing Working Capital Requirements







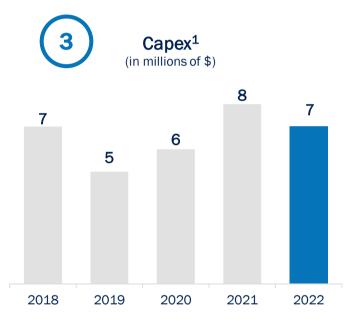
Net WC as a % of revenue is reverting to normalized levels



#### Deploying Capital to Maximize Shareholder Return







1) Capex = Equipment and application software + Capitalized R&D



#### Describing M&A Strategy



#### **M&A Criteria**

- Profitable & growing
- Strategic fit (complementary/scale)
- Cultural fit
- Disciplined valuation (do not overpay)

#### **M&A Process**

- Dedicated M&A team
- Pipeline: ~10 deals/quarter
- Target closing: ~2-3 deals/year (larger transactions)
- Individual bids & competitive bids



# Completing EBITDA Accretive Acquisitions

DATE	ACQUISITION	SEGMENT	GEOGRAPHY		TRANSACTION VALUE (in millions)	
				TOTAL	UPFRONT	EARNOUT
Q2-22	Computex	ITCS	U.S.	\$38.0	\$38.0	\$0.0
Q1-22	SimFront	Learning	Canada	\$15.0	\$9.0	\$6.0
Q2-21	Dapasoft	ITCS	Canada	\$83.0	\$50.0 (cash & shares)	\$33.0 (cash & shares)
Q2-21	InterTronic	Advanced Technologies	Canada	\$22.0	\$13.0	\$9.0
Q1-21	Cadence Consultancy	Learning	U.K.	\$3.5	\$2.0	\$1.5
Q4-20	Tallysman	Advanced Technologies	Canada	\$24.5	\$15.7	\$8.8
Q4-20	EMSEC	ITCS	Canada	\$4.8	\$3.0	\$1.8
Q4-20	Comp.Training Solutions	Learning	Europe	\$2.0	\$1.1	\$0.9
Q2-20	Alio/Allphase	Health	Canada	\$26.5	\$14.5 (cash & shares)	\$12.0
Q3-19	SatService	Advanced Technologies	Europe	\$16.0	\$9.8	\$6.2 (\$0.9 net equity)
Q1-19	IntraGrain	Advanced Technologies	Canada	\$17.0	\$10.0	\$7.0 (\$1.0 escrow)
Q4-18	Priority One	Health	Canada	\$1.1	\$1.1	\$0.0
Q3-18	Secure Technologies	ITCS	Canada	\$4.2	\$2.6	\$1.6



## Performing Post Acquisition



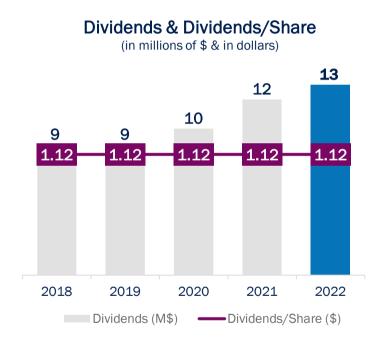
#### How?

- Ability to identify good targets and complete successful deals
- Deal structure that enables growth
- Identification of synergies and ability to drive implementation quickly

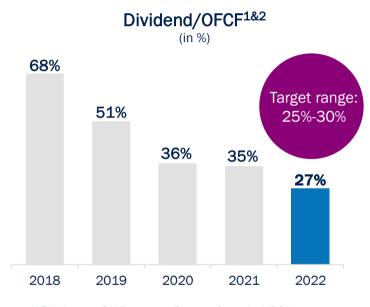
Note: based on 9 acquisitions completed since FY19 (4 fiscal years)



## Maintaining Dividend Payment History





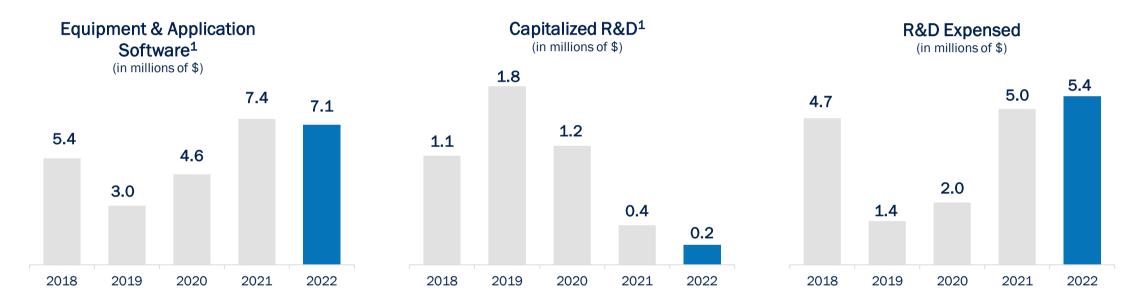


- 1) This is a non-GAAP measure. Please refer to the MD&A.
- 2) OFCF=CFO less capex and excluding working capital

The dividend payment will be re-evaluated over time given its relative size to OFCF



# Optimizing Capex Spending While Growing



<sup>1)</sup> Capex = Equipment and application software + Capitalized R&D



## Ramping Up Deals in Equity Investments

## **ECO System Investments**

- Geographical expansion and entry into new markets necessitates greater partnership and eco-system to bring best in class technology to our customers
- Use equity investments to drive combined go to market strategy
- Preferential equity positions to deliver long term ROI
- Small investments <\$2M are targeted</li>

## **Example**



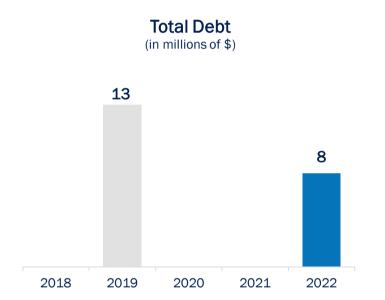
- Field Effect Cyber Range a simulation-based cyber security training platform used to grow individual skills, rehearse incident response and train teams
- Financing group Edison Partners and Round 13 Growth
- Total investment US\$34.5M, of which ~\$2M was Calian

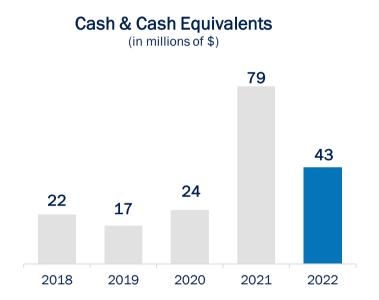
"We see the investment in Field Effect as a way to enhance our solution set and begin to address this gap for our growing customer base including governments and defence agencies."

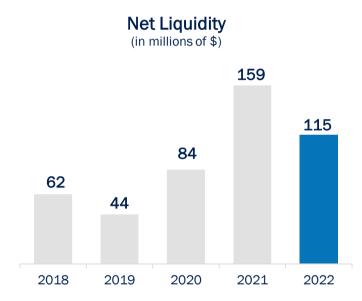




# Maintaining a Strong Balance Sheet



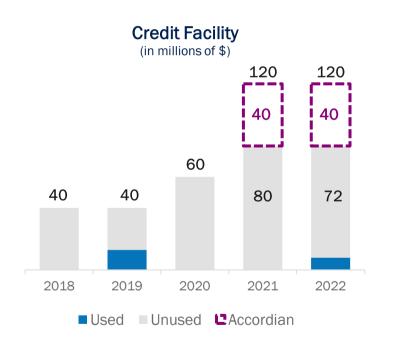


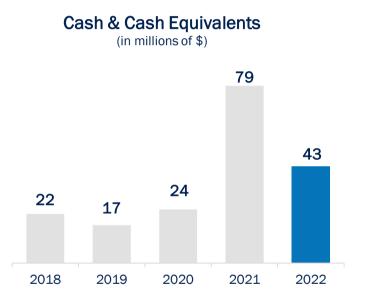


1) Net Liquidity= Unused portion of credit line + cash & cash equivalents



## **Ensuring Available Liquidity**



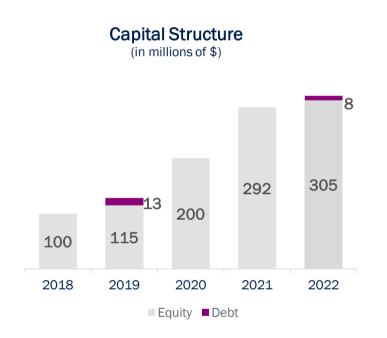




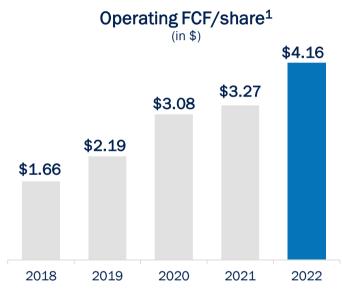
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# Leveraging Capital Structure

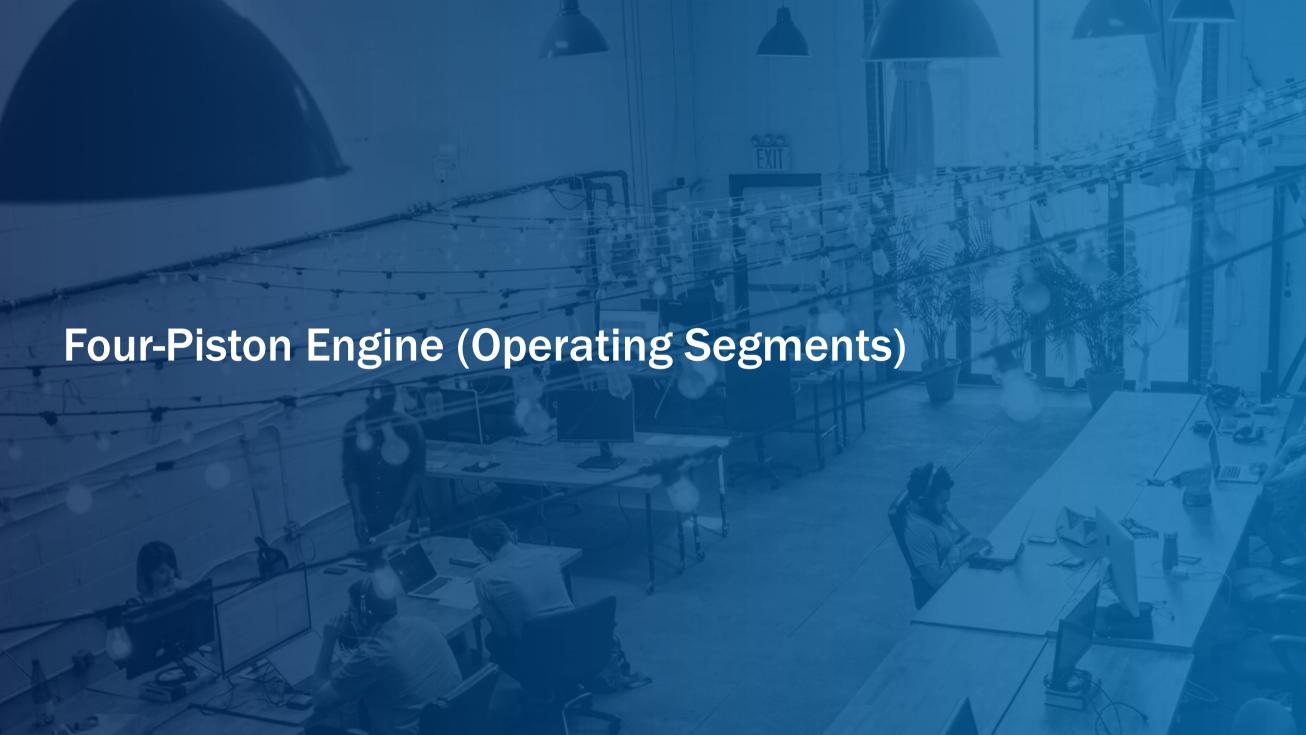






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# ITCS - FY22 Snapshot

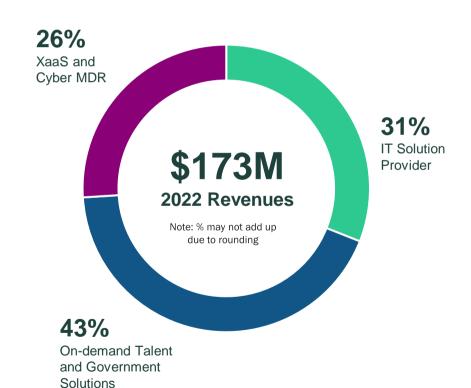
~475
Workforce

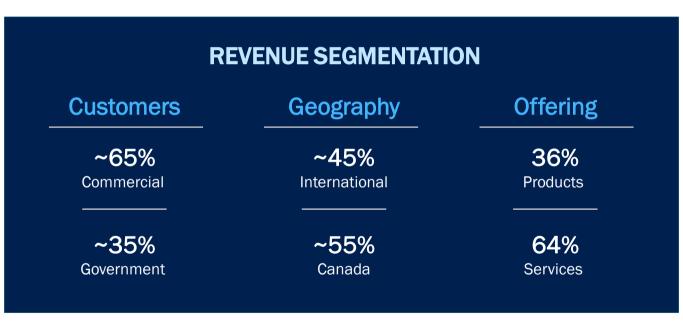
**8% / 102%**Organic/Acquisitive Growth

**17%** EBITDA %

**\$205M**New Contract Signings

\$97M Backlog



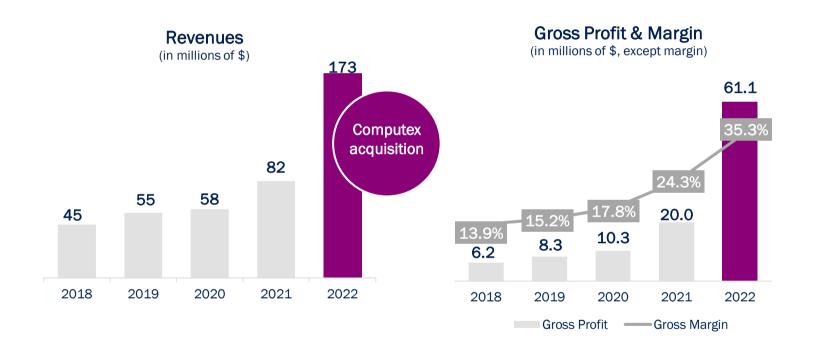


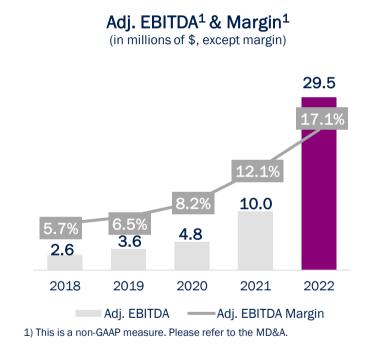
<sup>\*</sup>XaaS = Everything as a Service includes recurring revenue from Managed IT (NOCaaS), Cyber (SOCaaS, Incident Response)

Diverse, profitable, growth business growing globally



## ITCS - Financial Performance





Driven by acquisitions and organic growth in overall cyber practice



# ITCS - Business Description





**IT Solution Provider** 



#### PROBLEM SOLVED:

- Talent Scarcity
- Physical Security
- Government Compliance

#### **SERVICES:**

- IT/Cyber Talent Resourcing
- Application Modernization
- RF Emission & Bug Sweeping
- Drone Mitigation
  - CISO Chief Information Security Officer
  - · CIO Chief Information Officer
- MDR Managed Detection & Response

#### **PROBLEM SOLVED:**

- Cloud Transformation
- Hybrid Work
- Multi-Vendor Procurement

#### **SERVICES:**

- Enterprise Architecture
- · Tech. Advisory & Engineering
- Public/Hybrid Cloud Migration
- Data Centre Builds
- Firewalls & Network Security
- Wireless & SD-WAN

#### **PROBLEM SOLVED:**

- IT & Cyber Scale
- Geographic Coverage
- · Pricing Economics

#### **SERVICES:**

- · Outsourced IT & Cyber Ops.
- Cyber Consulting, Audits
- Fractional CISO/CIO
- Cyber Incident Response
- Data Breach Remediation
- IT Infra. Monitoring & Mgmt.

\*XaaS = Everything as a Service includes recurring revenue from Managed IT (NOCaaS), Cyber (SOCaaS, Incident Response)

Trusted one-stop shop, full breadth, deep depth IT and Cyber Portfolio



## ITCS - Brands That Trust Us

# Manufacturing & Transportation











## **Energy**











### **Finance**











### **Healthcare**









# Retail and Real Estate





**Brookfield** 





### **Tech and Defence**













### **Public Sector**













>1,100 customers to mine for cross-sell and up-sell, at the beginning of this upside



## ITCS - Business Model

		On-Demand Talent and Government Solutions	IT Solution Provider	XaaS & Cyber MDR
Customers	Number	• ~50	• ~1,100	• ~300
	Size	<ul><li>Public Sector (government)</li><li>ICT OEMs</li></ul>	<ul><li>Mid-Market &amp; Enterprise</li><li>Public sector (SLED)</li></ul>	<ul><li>Mid-Market</li><li>Publc sector (hospitals)</li></ul>
	Geography	Canada	• U.S.	U.S. & Canada
	Verticals	<ul><li>85% public sector</li><li>15% commercial</li></ul>	<ul><li>10% public sector</li><li>90% commercial</li></ul>	<ul><li>25% public sector</li><li>75% commercial</li></ul>
Contracts	Length	<ul> <li>Non-recurring revenue</li> <li>3-6 months fixed price projects and Multi- year/per diem billing</li> <li>Predictable backlog</li> </ul>	<ul><li>Non-recurring revenue</li><li>6-12 months fixed price projects</li><li>Variable backlog</li></ul>	<ul> <li>Recurring revenue</li> <li>3 month fixed price projects &amp; Retainers &amp; Multi-year/subscription</li> <li>Predictable backlog</li> </ul>
	Important	<ul><li>Government of Canada</li><li>General Dynamics</li><li>Ericsson</li></ul>	<ul><li>Microsoft</li><li>Dave and Busters</li><li>Polaris</li></ul>	<ul><li>Highlands Residential</li><li>Health Sciences North</li><li>Ontario Health</li></ul>

Diverse mix of customers/verticals/geography and equipped to weather recessionary pressures



## ITCS – Recent Acquisitions



Computex is a leading
Managed IT and Cybersecurity
solutions provider with a
strong IT Hardware Resale
footprint across the United
States and state-of-the-art
NOC and SOC facilities in
Houston, Texas





Dapasoft is a leading provider of innovative systems integration, cloud lifecycle management and virtual care solutions, which enable clients to securely implement digital transformation initiatives, specializing in the healthcare industry

iSecurity delivers world-class enterprise solutions that manage cybersecurity risk while addressing unique regulatory requirements and critical infrastructure



EMSEC specializes in Radio Frequency (RF) emission security and technical surveillance countermeasures



Secure Technologies provides world-class cyber security solutions such as those from McAfee, Forcepoint, Fortinet and Gemalto

The Computex acquisition greatly surpassed our expectations



# ITCS – Growth Focus & Competitive Advantages



### **Growth Focus**

Focus on XaaS & Cyber Managed Detection & Response (MDR)

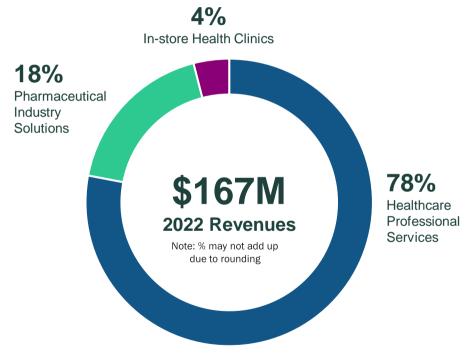
## **Competitive Advantages**

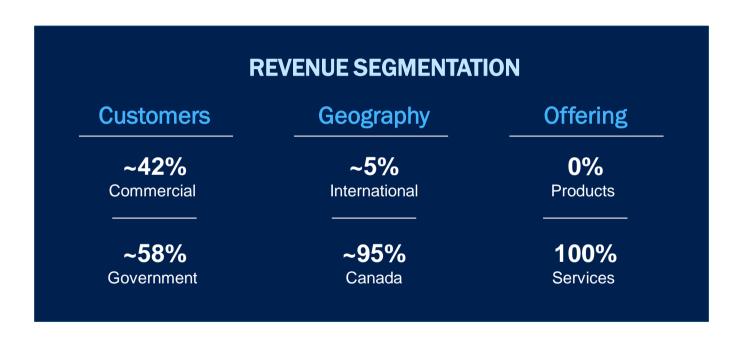
- L. Talent and ability to source & scale including government secret cleared
- 2. N.A. geographic and vertical market focus
- 3. Breadth/depth of portfolio, sales distribution engine
- 4. Strategic partners: CRWD, MSFT, CSCO, PALO
- 5. 24 x 7 global enablement, follow the sun
- 6. Cost competitive access to low-cost global resources
- 7. Proprietary platform for mid-market & COTS for Enterprise
- 8. Technology agnostic, support best of breed
- 9. Investing in R&D to drive efficiency and differentiation
- 10. Access to liquidity to consolidate market, invest in disruptors



# Health - FY22 Snapshot





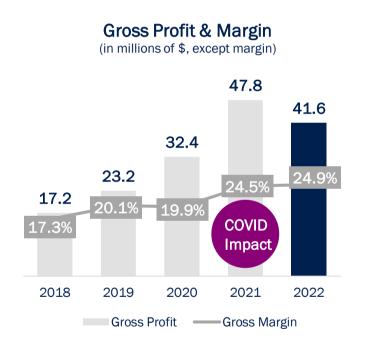


The majority of revenues are generated from Healthcare Professional Services



## Health – Financial Performance







Despite the temporary bubble created by COVID-19 we grew from 2020



## Health – Business Description



**Healthcare Professional Services** 

Manage a network of more than 2,800 healthcare professionals delivering primary care and occupational health services:

- 85 classifications of care providers supporting the members of our CAF
- Mental health and primary care and dental services to provinces and territories
- Psychological services to Canada's enforcement agencies
- · Turnkey medical solutions
- · Direct to patient solutions
- Hospital Health Professional Services and solutions



**Pharmaceutical Industry Solutions** 

Provide clinical trial management services, specialty medication support and market access services to the pharmaceutical industry, all enabled by an innovative healthcare delivery management software:

- Full-service Contract Research Organization (CRO)
- Functional Service Provider (FSP)
- Patient Support Programs (PSP)
- Digital health technology platforms (Nexi and CVC)
- Go-to-market pharmaceutical program partnerships
   driving market access / commercialization



Design, build and manage all in-store

health clinics (148 clinic spaces):

- Medical property management
- Establish physician practices
- Clinic design, fit-up and 24x7 support
- Medical clinic supply chain
- Advertising and promotion
- · CAF Canadian Armed Forces
- CVC Corolar Virtual Care

Diversifying into the pharmaceutical industry to generate future growth



## Health - Brands That Trust Us





















## Health - Business Model



The DND contract is a stabilizing contract as we move into growth markets



## Health - Recent Acquisitions



Alio Health specializes in the design and implementation of comprehensive Patient Support Programs (PSP) that enhance the patient's experience throughout their treatment journey



Allphase Clinical Research Inc is a fullservice, Contract Research Organization (CRO) providing high quality clinical development management and strategy services for companies with early-stage to post-market approval products

## **Priority** One

Priority One provides specialized psychological assessment and selection services. These encompass identifying candidate selection suitability for firearms issuance and psychological fitness-for-duty assessment, as well as pre-placement mental health assessments for organizations requiring safety-sensitive positions.



# Health – Growth Focus & Competitive Advantages



### **Growth Focus**

Focus on Pharmaceutical Industry Solutions including Patient Support Programs (PSP) and Contract Research Organizations (CRO)

## **Competitive Advantages**

- 1. Speed and reliability
- 2. Feature-rich Digital Health Enterprise Management platform (leverage Nexi)
- 3. Reduction of costs of operation in the pharmaceutical industry (leverage Nexi)
- 4. Industry-leading KPIs
- 5. Reimbursement & co-pay management capability
- 6. Ability to manage high-volume PSPs
- 7. Ability to manage a growing/diverse healthcare Gig Economy
- 8. Experience in a highly regulated environment
- 9. Managing the largest number of pharmaceuticals (or PSPs) in Canada
- 10. A network of over 2,800 Health Care Providers



## Advanced Tech. - FY22 Snapshot

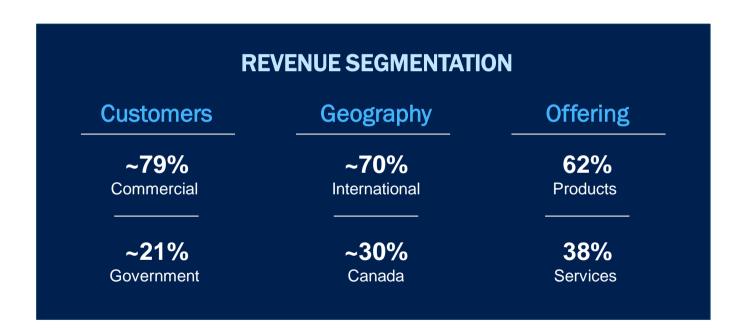
~925 Workforce -10% / 0%
Organic / Acquisitive Growth

**14%** EBITDA %

**\$184M**New Contract Signings

\$168M Backlog



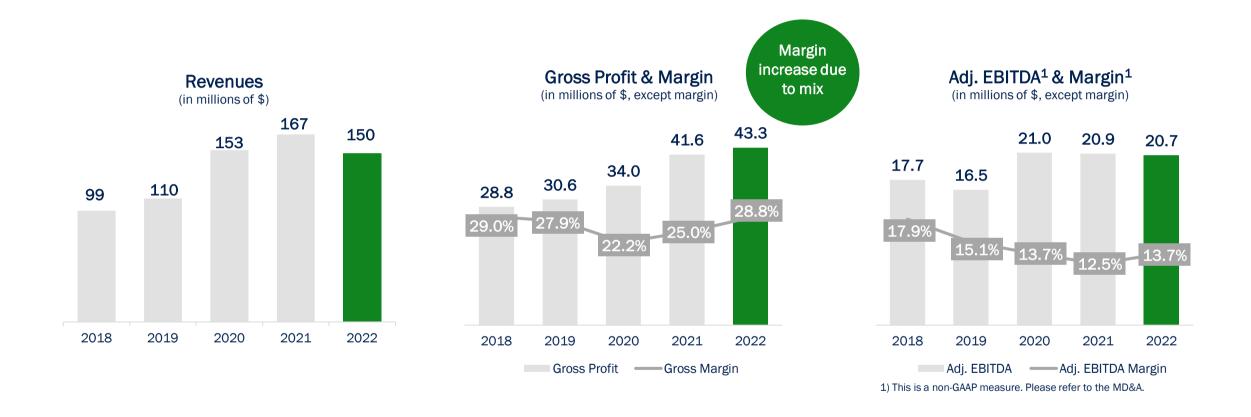


Note: % may not add up due to rounding

General customer base and a growing global footprint with over 70% of our business exported out of Canada



## Advanced Tech. - Financial Performance





# Advanced Tech. - Business Description



25%

**Terrestrial** 



Global leader in the provision of sophisticated ground-based solutions to the satellite industry for over 55 years.

High availability, high reliability, high performance products and solutions allowing our customers to provide services, orchestrate services, test their capabilities using a combination of software, electronics and mechanical components.

#### **PRODUCTS**

- Satellite Communication Gateways including large aperture antennas
- Satellite/Space Communications products
- Space and ground asset command, control and test
- · Broadcast solutions
- Satellite Operations

Provides solutions oriented to a variety of markets.

- Wired and terrestrial wireless products
- GNSS antennas and receivers
- Asset management
- · Agriculture technology
- Nuclear and environment
- Composites structures designs and fabrication

#### **PRODUCTS**

- Advanced Cable Network products
- Precision GNSS location and timing antennas and receivers
- Asset management solutions
- Crop storage monitoring
- · Environment and nuclear SMR consulting

Defence engineering services, solutions and products.

Usually in support of large defence prime contractors or government direct. We provide highly reliable aerospace and defense electronics, engineering and technical services

#### **PRODUCTS**

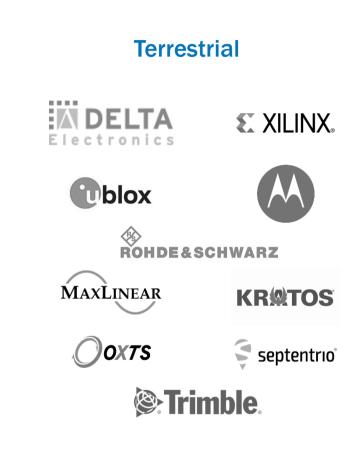
- · Vetronics control modules
- Vehicle electronics boxes, assemblies and harnesses
- Staffing services for various departments of DND including DRDC
- Surveillance and situation awareness
- **DND** Department of National Defence
- DRDC Defence Research and Development Canada

We offer a broad set of agile engineering and manufacturing capabilities



## Advanced Tech. - Brands That Trust Us











## Advanced Tech. – Business Model

		Space	Terrestrial	Defence
Customers	Number	>100	>500	>10
	Size	Mixed	Mixed	Large defence primes
	Geography	Global	Global – mostly North American and Europe	Mostly North American and Europe
	Verticals	<ul> <li>Communications</li> <li>Satellite command and control</li> <li>Defence</li> <li>Space exploration</li> <li>Radio astronomy</li> </ul>	<ul><li>GNSS</li><li>Terrestrial wireless</li><li>Cable networks</li><li>Agriculture</li><li>Small modular reactors</li></ul>	<ul> <li>Military vehicles components and assemblies</li> <li>Engineering and technical services</li> <li>Composite structures</li> </ul>
Contracts	Length	Varies	Varies	Varies – dominated by long term products and services
	Important	<ul> <li>Inmarsat - providing ground and software solutions for over 30 years</li> <li>SXM - providing uplink delivery solutions for over 20 years</li> </ul>	<ul> <li>Rohde and Schwarz test equipment</li> <li>Remote PHY DOCSIS module construction</li> <li>BinSense/Fuel Lock products</li> <li>SaskPower - SMR consulting</li> </ul>	<ul> <li>GDLS – power control modules</li> <li>KIDDE – fire detection and control</li> <li>DRDC – R&amp;D support</li> <li>DRS Technologies – MSTAR radar</li> </ul>

Our deep subject matter expertise allows us to understand our customers' requirements and propose innovative solutions



## Advanced Tech. - Recent Acquisitions



Intragrain offers advanced tools to monitor grain and fuel storage



SatService offers innovative engineering solutions and products for the satellite communications market



Tallysman offers the widest range of precision and custom GNSS antennas



InterTronic Solutions produces high performance antenna systems that maximize the user experience for Radio Astronomy, Radar, Electronic Warfare, Deep Space and Satellite Communication



## Advanced Tech. – Growth Focus & Competitive Advantages



### **Growth Focus**

Focus on the Terrestrial sub-segment, more specifically GNSS antennas

## **Competitive Advantages**

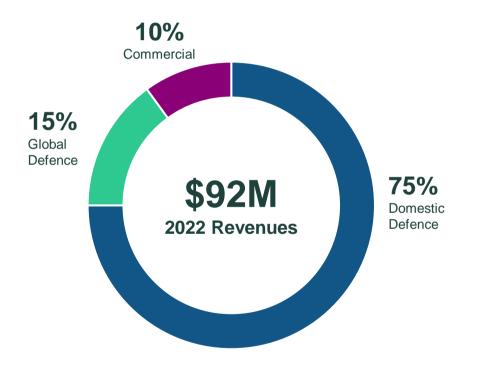
- 1. Provide antenna solutions to meet or exceed customer requirements at an attractive price
- 2. Support our customers from pre-sales engineering through to product end-of-life
- 3. Collaborate with our customers to integrate our products into their solutions
- 4. Help our customers select the best antenna product that meets their needs
- 5. Maintain exceptional engineering staff capable of innovating and creating new products
- 6. Ensure the quality of the products that we deliver

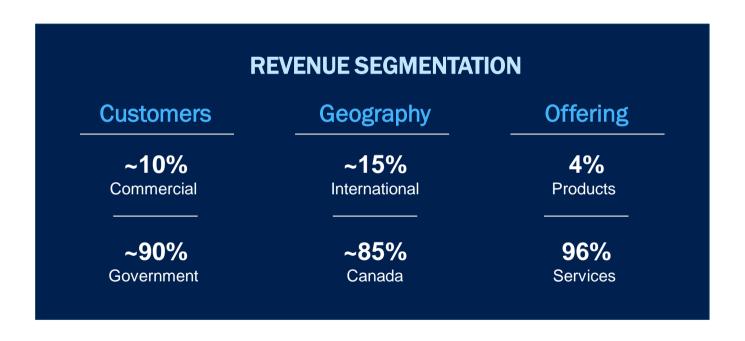
The GNSS market is set to grow at a CAGR of 5% from 2021-2031 and AT expects to grow at a CAGR of 20% over the next 3 years



# Learning - FY22 Snapshot





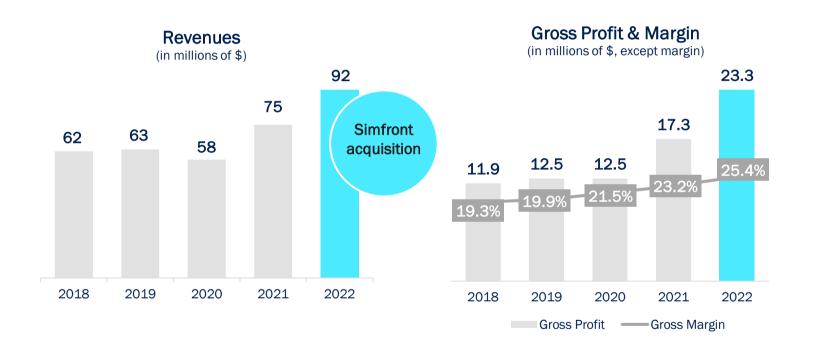


Note: % may not add up due to rounding

Provides innovative learning solutions for complex training and delivery programs for militaries, nations and organizations around the world



## Learning – Financial Performance

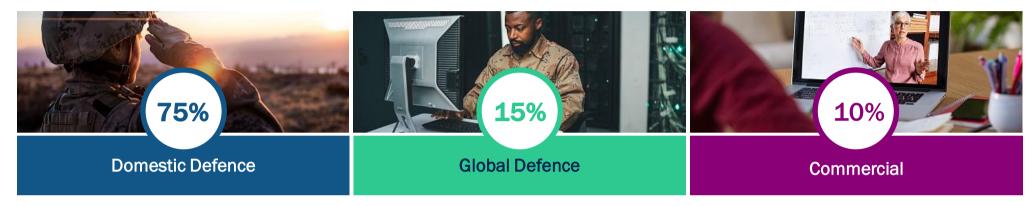








## Learning – Business Description



Provides simulation-based training for the Canadian Armed Forces. This includes individual training for skills development and collective training to sustain readiness. Provides a range of military training for NATO member countries, including scenario development, concept development, and delivery of complex exercises.

- Providing end-to-end training solutions, including design, development, delivery, and evaluation of training exercises
- Support after-action-review (AAR) of training, to understand the effectiveness of training
- Developing a synthetic training environment for all participants
- System-agnostic architecture, to allow any simulation system to connect into the synthetic environment
- Immersive training solutions for individual competency development (VR/AR/MR/XR)
- Operational applications for simulation-to-C2 and automate voice recognition

Develops and delivers more engaging, efficient and cost-effective learning programs for companies.

- Curriculum design and development
- Facilitation and delivery
- Immersive learning solutions
- Learning strategy and consulting
- Measurement and evaluation
- Workforce development
- Learning staff augmentation

 VCCI – Virtual Command and Control Interface AR/VR/MR/XR - Augmented

Reality/Virtual Reality/Mixed

Reality/Extended Reality

90% of the offering is delivering end-to-end military training and simulation solutions



# Learning - Brands That Trust Us





Joint Force Training Centre







Eurocorps





Joint Warfare Centre



















# Learning – Business Model

		Domestic Defence	Global Defence	Commercial
	Number	< 20	<20	>25
S	Size	Large	Medium and Large	Medium and Large organizations
ome	Geography	Canada	NATO, NATO Nations, Australia, Africa	North America
Customers	Verticals	<ul><li>Defence</li><li>Learning Innovation</li><li>Interoperability</li></ul>	<ul><li>Defence</li><li>Learning Innovation</li><li>Interoperability</li></ul>	<ul> <li>Government &amp; Crown Corporations</li> <li>Trades Development</li> <li>Energy, Oil &amp; Gas</li> <li>Higher Education</li> <li>Regulatory Bodies</li> </ul>
Contracts	Length	Medium term 3-5 years + option years	Medium term 1-5 years + option years	Short term (3 months to 3 years)
	Important	<ul> <li>Canadian Army Simulation Centre (CASC)</li> <li>Army Learning Support Centre (ALSC)</li> <li>Royal Military College (RMC)</li> <li>Military Personnel Generation (MPG)</li> <li>Canadian Forces School of Aerospace and Technology and Engineering (CFSATE)</li> </ul>	<ul> <li>NATO Joint Warfare Centre 360 Training Environment</li> <li>NATO Allied Command Transformation Warfare Development Agenda</li> <li>NATO Allied Command Operations E3D and Key Leader Training</li> <li>Provisioning NATO with an Enhanced Wargaming Visualisation capability</li> </ul>	A growing number of commercial customers

Strong customer relationships resulting in multiple contract renewals



## Learning – Recent Acquisitions



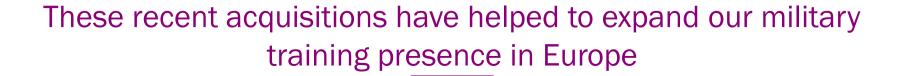
Specializes in training, simulation technologies and integrating platforms focused on strengthening decision-making, performance and readiness of tactical commanders and staff in new operating environments



CTS is a Norway based training firm that develops and delivers complex training exercises for the Joint Warfare Centre (JWC) and the wider NATO audience across Europe



Cadence is a specialized professional training and consulting firm with operations across NATO and a focus on the Joint Forces Training Centre (JFTC)





# Learning – Growth Focus & Competitive Advantages



### **Growth Focus**

Focus on Integrated Synthetic Training Environments (ISTE) to Global Defence market

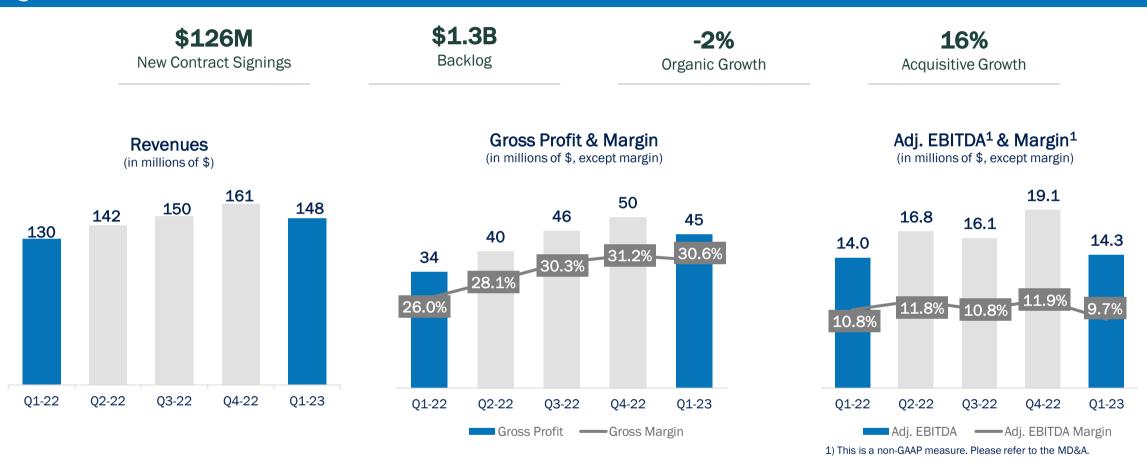
## **Competitive Advantages**

- 1. We have experience and credibility
- 2. The only military training leader to provide end-to-end synthetic training solutions for high-readiness and collective training
- Our solution is system-agnostic and interoperable with existing simulation tools and operational systems (VCCI)
- 4. We use innovative technology and analytics to accelerate time to competency
- Respected as leaders in Enhanced Wargaming Capability and Next Generation Modelling and Simulation





#### Q1-23 Consolidated Results



14% revenue growth and gross margin in excess of 30% for 3rd consecutive quarter.

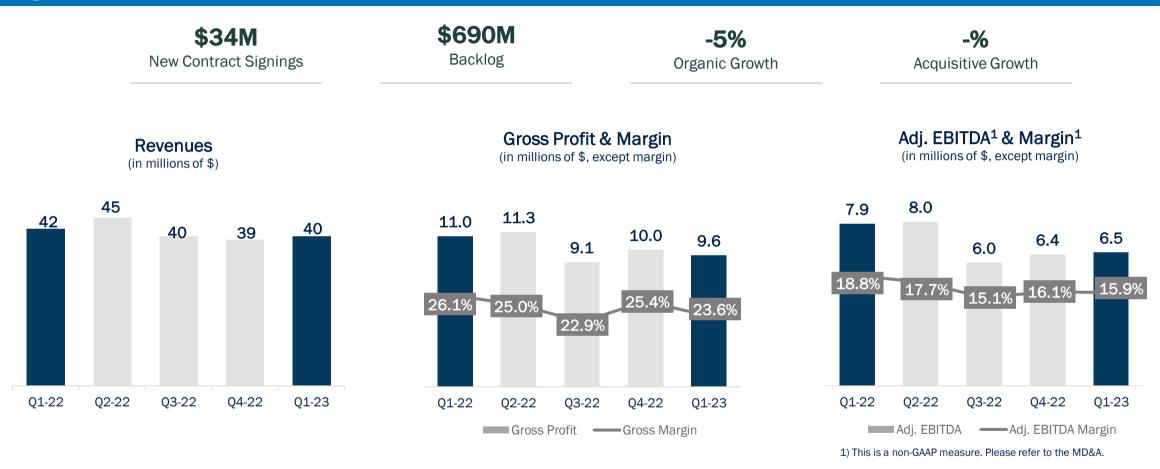
### Q1-23 ITCS



Driven by the acquisition of Computex & organic growth in overall cyber practice

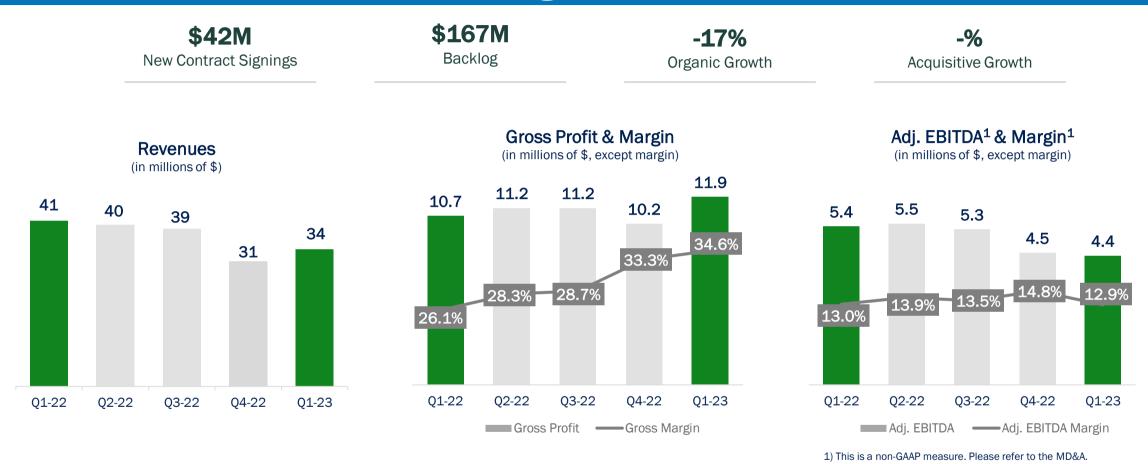


### Q1-23 Health



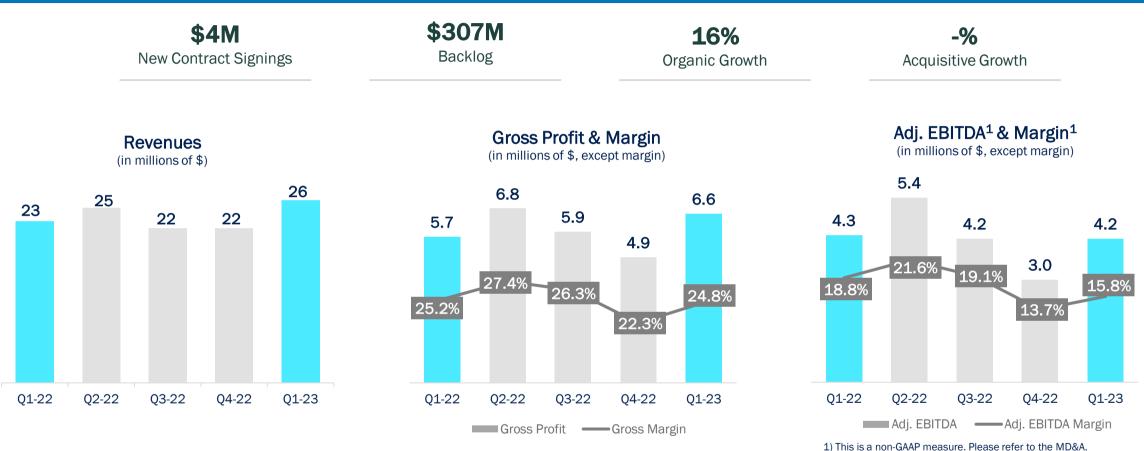
Impacted by lower COVID-19 related business & slower pace of awards of new business

# Q1-23 Advanced Technologies



Impacted from rolling off of large contract, parts shortage and delays in new business & benefitted from growth in GNSS antennas

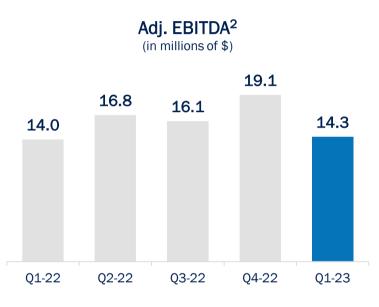
# Q1-23 Learning



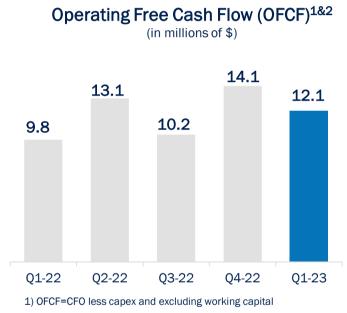
Driven by continued demand in the military learning and preparedness market



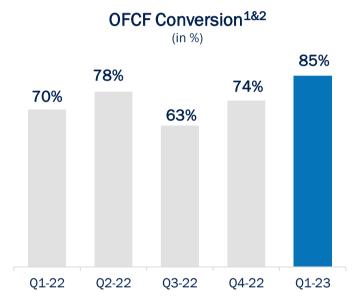
### Q1-23 - Operating FCF Generation & Conversion







<sup>2)</sup> This is a non-GAAP measure. Please refer to the MD&A.



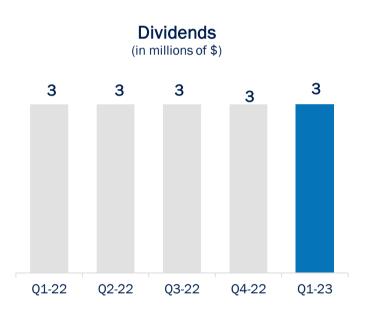
- 1) OFCF Conversion = OFCF divided by adjusted EBITDA
- 2) This is a non-GAAP measure. Please refer to the MD&A.

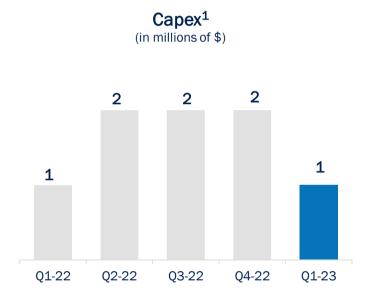
High Operating FCF conversion rate



# Q1-23 – Capital Deployment





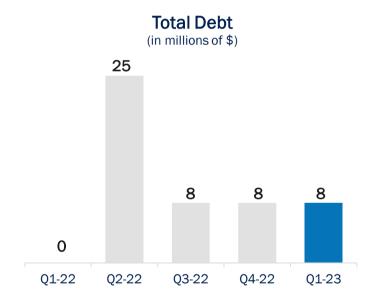


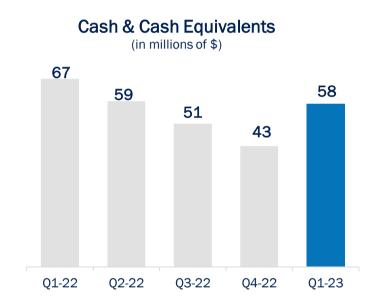
1) Capex = Equipment and application software + Capitalized R&D

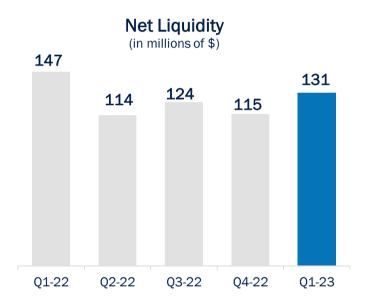
Disciplined approach to capital deployment & ramping up equity investments



### Q1-23- Balance Sheet





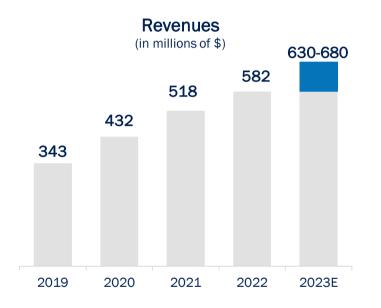


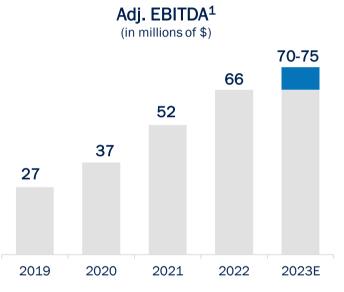
1) Net Liquidity= Unused portion of credit line + cash & cash equivalents

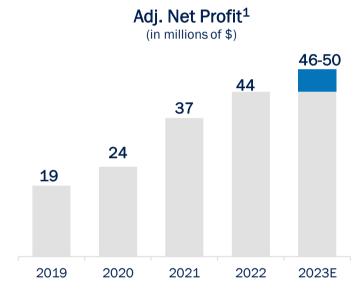
Net cash position and ample liquidity to pursue growth



#### FY23 - Guidance Reiterated







1) This is a non-GAAP measure. Please refer to the MD&A.

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On track for another record year





# Investment Value Proposition

- 1 REVENUE DIVERSIFICATION
- 2 STRONG BALANCE SHEET
- 3 SUCCESSFUL M&A STRATEGY
- 4 EXPANDING MARGINS
- **5** POSTIVE TRENDS IN END MARKETS

- 6 HIGH FCF CONVERSION RATE
- 7 SOLID BACKLOG
- 8 FOCUS ON ORGANIC GROWTH
- 9 GROWING EQUITY INVESTMENTS
- (10) AMPLE DRY POWDER TO GROW



